

This is a 10.75"x14" page template.
Template/layout pages are setup to
the trim size of your publication.

View pages 2 through 13 for more
information about working with
trim templates.

***Note: This page size is used as an example.
Your publication may use a different page size.
Contact your Tech CSR for page size information.***

Image Area

Objects that do not bleed must stay within the defined image area.

Trim Area

The yellow/page edge is where your publication is trimmed.

A .375" white page border surrounds the image area.

Objects must not be placed within this area.
This includes folios.

Only bleed objects may cross the outside white border.

Bleed object.

Spread object.

Spread objects may cross the inside white border

Bleed object.

**Spread graphics may cross the inside page gutter.
Critical objects such as ad text and editorial copy should be
positioned within the defined image area, even on a spread.**

**This is a bleed object. Bleed objects
must extend .25" past the
outside page edge.**

**Do not bleed beyond the
page spine.**



This is how to place a full page bleed ad.

The outside edges must extend .25" past the document edge.

The inside edge of the ad must stop at the spine.

This is a simple full page ad. Non-bleed ads must be positioned within the defined image area.

Editorial copy, photos and graphics must be positioned within the defined image area.

This is how to place a spread/bleed ad.

The size of a spread/bleed ad is: $\text{Trim} \times 2 + .5''$

A spread/bleed ad for a 10.75'' trim is 22''.

**Spread/bleed ads must extend .25'' past the top, bottom,
and outside document edges.**

**This is a simple spread ad. Non-bleed ads must follow
the standard guidelines for image placement.**

Image & text must stay within the defined image area.